



FELLOWSHIP SELECTION PROCESS 2025

The following document outlines the SRFI Selection Process 2025:

Timeline and Process

May 23, 2025	Application deadline, shared with srfi@torontomu.ca , CC: dylan.kwacz@torontomu.ca
Week of May 26, 2025	Applicants are notified if they will move to The Interview stage with the SRFI Selection Committee.
Week of May 26, 2025	Applicants will participate in a virtual one-hour long conversation-style interview with the Selection Committee.

The Application Package: “Introduction Video” Requirements

Applicants must submit a 60–90 second introduction video. The introduction video should answer the following questions through the combined use of narration, images, and video footage:

1. What are you currently working on?
2. How do you describe your design DNA?
3. What makes your design process unique?

Manifesto (max. 1000 words)

Explain to us why you are a fit for the SRFI, what your short- and long-term goals are, and how you see yourself making an impact on the fashion industry. Do not hold back on explaining your ultimate dreams.

The Shortlist Interview - Your “Performance”

The SRFI Selection Committee will invite applicants to participate in a virtual interview. Interviews will be scheduled the week of May 27, 2024. You will receive an email with a link for the ZOOM conference by 9:00 am on your interview date (TBD). Please ensure that you have access to Wi-Fi and appropriate video conferencing accessories (webcam, headphones, microphone).

**The
Creative
School**

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